## Minutes – OZ Board Meeting

**Present**: Naomi Barell, Suzanne Brown, Eric and Karen Corbman, Mindy Evnin, Joanna Grossman, Zoe Hecht, Judy Hershberg, Harvey Klein, Josh Kernoff, Nat Lew, Bill Miller, Karen Robair, Jeff Potash, Yoram Samets, Rabbi Amy Small, Brett Smith, Kay Stambler, Gary Visco, Becky Wasserman, Cantor Steve Zeidenberg.

Facilitator: Nat Meeting Recorder: Jeff Potash

Item	Discussion, Action Steps
Dvar Torah – Rabbi Amy	Rabbi Amy: This week's parsha introduces us to Sarah and Abraham and the troubling story of the binding of Isaac. Many interpret this as a test: sacrificing one's future for God. We treasure our young and the future they will build. What happens when the future clashes or negates the past? Today, we struggle with the peaceful balance between the past and the future. Our shared goal should be to build the future without binding anyone or inflicting lasting wounds. To paraphrase Rev. Kook, "The old becomes new and the new becomes holy." How can we do it? That is our work
Clergy Reports	Rabbi Amy: Thanks for your patience in letting me travel after the Holidays. This is a busy time with our upcoming Scholar-in-Residence program. I am continuing to teach with a new Hartman curriculum on Sundays. I am also working with Brett on new ideas. Here we go  Cantor Steve: This is an exciting time with Eliana Light's visit. We will see many new members attending and it's important for us to have volunteers welcoming people. This is an important post-HH launch of the new year!
Questions about written reports	Becky thanked the Executive Committee for their support of an Afghan family; their application has been filed.  Josh asked Jeff for clarification around the what the Sanctuary Working Group will deliver in December. Jeff explained the small group hopes to engage the Board and the Congregation in reviewing and thinking about options. The Working Group will make recommendations; the Board will ultimately decide.  Nat pointed out that his dues payments had not been recorded in ShulCloud. Becky had a similar problem with the preschool and found it was a Kessef issue.  Brett noted that the number of member pledges contained in the Development Report was striking. Josh indicated that the numbers match up with our expectations (lowered membership) and our financial projections. Brett asked whether our policy of making Hebrew School and Preschool families new members has impacted our financial bottom line. Josh indicated that we are not making more money than last year: the question we should consider is whether this new policy will pay off in the long term. Joanna followed up by recommending that we do pledge follows-up ASAP.  Nat indicated we will be shortly be receiving a baby grand piano as a gift from a congregant.

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Approve minutes from September	MOTION to accept. Board approves passed unanimously.
High Holidays brief debrief: What went well, what not, what did we learn?	Becky praised the family services: however, she recommended we rethink (from the families' perspective) our High Holiday payment forms which didn't fully resonate with many young families.  Mindy was "virtual" and felt everything went remarkably well.  Suzanne liked the alternative seating arrangements. Nat agreed. Those present appreciated seeing everyone on the Zoom screens.  Josh and Judy thought streaming was valuable for going back and catching parts that they had earlier missed. Judy thought streaming was easier than Zooming.  Rabbi Amy heard many positive responses: still, a consequence of Zooming and streaming was likely lower in-person participation.  Cantor Steve cited the new contemplative service on Yom Kippur afternoon that brought in a total of 70 in-person and on-line attendees. He recommended we need to think about that for future planning purposes  Naomi thought the outdoor option was a great draw and should be considered as a future option.  Nat indicating that some of the reports of numbers of attendees streaming were overstated.  Brett noted that we had fewer in-person attendees than Temple Sinai, which he thought might reflect some people's perceptions that our communications expressed a negative tone toward in-person attendance.  Joshua commended the program, but wondered why we didn't have family services on the second day of Rosh Hoshanah. Naomi explained that the numbers weren't there  Eric Corbman thought that the Torah Service (part Zoom, part homebased) worked well.  Cantor Steve praised Dan Rome and Joanna for their on-site work and Rich Berger for his technological contributions. Also, he noted there were 150 attendees for Rosh Hoshanah on the Lake — it was intergenerational and fun. Sadly, we don't know who everyone was  Rabbi Amy noted that many attendees on the Lake only show up for that event.
Burlington City Council Resolution <i>brief</i> debrief: How do we set policy positions and manage messaging? Who decides what to advocate for and how? How do we align messaging across platforms? What went well, what not, what did we learn? What will we do	Becky mentioned that she, Gary, and Brett had met with Rabbi Amy to discuss issues of advocacy and partnering and develop a overall policy. She also acknowledged the community's general ignorance of the High Holidays (e.g., schools open, business as usual): how do we make people more aware?  Brett wondered when we can collect feedback from our congregation, as there are congregants who had different views and felt unheard. He recommended our Facebook page might provide rapid feedback.  Nat indicated he is trying to reach out to people who hold different opinions than were expressed.

## next time (whatever the Mindy expressed concerns about the strong opinion expressed to the issue)? entire Board by one congregant. Joanna suggested one person reaching out reflects many more who share the same views. Josh thinks that we need to work on a process for how we come to and document positions. Eric felt that some of the arguments that were made by some Jewish organizations were inappropriate and extremist. Mindy agreed that the Jewish Communities of Vermont overstated their position as being representative of the entire Jewish community. Rabbi Amy described the process for trying to bring the Jewish community together than involved many conversations with all of the community-area Rabbis and other Jewish leaders. Brett noted that he felt that the Rabbis' language was diplomatic. And it was exciting to see all four Rabbis join together: ideally, this can happen in more joyful ways in the future. Josh presented his model and a quick review. When you take out PPP Long-term financial model and plans and Resilience/Imagine funds, we have a \$200K gap (assumes this year's staffing budget). We could balance the budget under the "best" of all worlds (if we raise more money through sanctuary design, incremental fundraising, etc.). But a worse-case scenario is also possible leading to a \$300K annual deficit. Bill strongly supports this analysis. Jeff noted that we may generate funds by looking outside the box – growing the preschool (adding classroom space) and/or developing some of our back property. Nat worries about relying only upon our wealthiest congregants to balance annual deficits. Cantor Steve said we need to build membership through a thoughtful plan. How can we reach out to bring people in? MINYAN Donate portion of Shuk Josh expressed support. He recommended that the Board be made profits to charity - two aware of what groups receive money. separate motions; Mindy emphasized that we help new refugees. **MOTION 1**: Consistent Nat noted that the Board has the right to make a final decision. He recommended amending the motion to add the words "subject to Board with the Shuk's social justice mission and the approval" after the sentence ending with "to local non-profits of its wishes of a majority of choosing." those who donate to the The MOTION was made and the Board agreed unanimously to add the Shuk, 10% of "net profits" amended language. (those being the funds Brett asked and Bill explained that the Shuk pays overhead (\$10K) in addition to repaying the Kitchen Loan (roughly \$12K) each year. remaining after paying the A vote was taken on MOTION #1. It passed unanimously (7 votes in kitchen fund and all expenses for maintaining favor, none against or abstaining). the Shuk) will be distributed by the newly Moving to Motion #2, Bill noted that we have \$22K in the Shuk fund formed Shuk Advisory based on its receiving 50% of the profits. Board to local non-profits

of its choosing, subject to	Mindy expressed support assuming the Shuk invests the money to
Board approval.	growing in the future.
Information will be shared	Josh wanted clarify regarding specific investments that would be made
with the OZ and broader	rather than just growing the current fund (and socking it away). We need
local community.	more detail.
	Bill suggested we develop a business plan that specifies how much needs
MOTION 2: Recognizing	to be spent for what yield.
that the Shuk is, by its very	Josh suggested the new Shuk Advisory Board needs to create and submit
presence at OZ and its	a business plan.
annual contributions to	Karen emphasized that we need more space ASAP. Karen has gotten a
the Kitchen Loan,	number of donations in place for people to get the work done.
rendering significant	Kay indicated we need more space for children's items and that will
contributions to OZ that	create a new market.
would otherwise not	Gary wants to know where the expansion would go: Would it effect
happen, the Board agrees	parking? Karen indicated that it wouldn't occupy a major amount of new
to allocate 75% of the	space as it would sit in an unused area behind the current space.
remaining "net profit" to	Brett suggested the motion wasn't appropriate as it permanently
the Shuk to be used to	impacts OZ in a negative way. He recommended the Shuk's request
promote the growth and	should be seen as a fundraising project.
mission of the Shuk as	ACTION: Jeff agreed to withdraw the proposal. He and Yoram will work
determined by the Shuk	with Karen and Kay to develop the business plan that Bill proposed and
Advisory Board.	return with it to the Board at a future meeting.
Executive Session (staff	MOTION Bill motioned, Mindy seconded. The Board approved.
TBA)	
	Nat requested that the Board meeting be extended by 15 minutes. The
	Board agreed.
Amendment to June 2021	Mindy favored the motion as an appropriate compromise.
Board resolution (below)	Gary agreed.
"All OZ board meeting	A MOTION was made to vote on the Amendment: the vote was 5 in
agenda items shall be	favor, 1 opposed, and 4 abstentions. The amendment passed.
classified as either (a)	
inform (b) discuss	
(including soliciting	
feedback/direction) or (c)	
decide. Other than the	
Dvar Torah and the	
combined clergy report	
(each not to exceed 10	
minutes), inform items	
should only be included	
on an exceptional basis	
(e.g., emergencies, etc.),	
and otherwise should be	
managed through pre-	
reads. No more than 10	
minutes of time may be	
allocated for each such	
"inform" item during each	

meeting, unless approved in advance by a majority vote of board members."	
New members	With help from Naomi, Nat modified the list to delete Rebecca Schwarz & Adam Grundt and Scott Cohen & Andrea Balazs (their children are no longer enrolled in the HS. Allie and Michael Schachter were added to the list.  The MOTION to accept new members was passed unanimously by the Board.
Allocate general funds up to \$3,000 to make up shortfall in fundraising for Eliana Light if necessary	The MOTION was unanimously passed by the Board.
Replace staff debit cards with corporate credit cards to simplify purchasing and bookkeeping and render constant bank transfers unnecessary	The MOTION was unanimously passed by the Board.
Vaccine mandate for employees	Nat reminded the Board of the Vaccine mandate document that had been presented at the September Board meeting. He recommended adding the words "contact the President of the Board" in two locations of the document. The Board agreed.
Appoint a group to investigate raising the remaining yahrzeit plaque panels and installing extensions below them, and bring into (\$) to the next meeting	Jeff indicated that, in conjunction with the Sanctuary Working Group's interest in the small sanctuary, he would begin to look into this and report back at a later Board meeting.
Adjournment	A MOTION was made to adjourn. Mindy moved and Bill seconded. The Board approved.