

*(NOTE: Lisa's format is obviously different. I find it easier to follow. Your thoughts?)*

### **June 21,2022 Board Meeting**

**Present:** Suzanne Brown, Naomi Barrel, Judy Danzig, Mindy Evnin, Lisa Glass-Kornstein, Judy Hershberg, Harvey Klein, Nat Lew, Bill Miller, Sophie Miller, Jeff Potash, Yoram Samets, Rebecca Sherlock, Rabbi Amy Small, Gary Visco, Cantor Steve Zeidenberg, Molly Ritvo,

**Absent:** Josh Kernoff, Brett Smith

**Note Taker:** Lisa Glass-Kornstein

5:30

Rabbi Amy shared: [American Judaism is in Decline- That's Great News for American Jews](#)

- The definition of Jewish is changing
- ¼ charadi, the growing divide may make us unrecognizable
- 5.8MM consider themselves Jewish; 2.8MM of Jewish ancestry; 1MM Jews by Choice
- Increased valuing cultural components over religious
- Inclusivity is critical

5:45

**MOTION** to Approve Minutes: proposed Molly, seconded Garry, passed with all in favor

**President's Statement:** We are in progress and in-process

#### **Main Sanctuary**

- May 17: Board voted for phase one
- June Congregation Meeting: Congregation voted for phase one
- 30 congregants contributed
- DC Construction: tear up floor, trenches, 3 underfloor sites for wires. Supervision: Rich Berger and Dan Rome. Will take 7-14 days

- Chairs: 30 wooden chairs permanently placed. 40 metal chairs (8-12 week to complete)
- Carpeting: 8 weeks
- Nat: 1) Chairs take up huge space. 2) Needs professional AV design for a place of worship to prevent re-work later: recommends \$1k for professional AV design consultant. Nat will write up what we need.
- Rebecca: professional consultation

#### VOTE

- **MOTION:** Understanding that \$63k has been obtained, motion to move proceed with \$63k phase 1 sanctuary renovation.
- Nat proposed, Garry seconded, 14 in favor, None opposed, None abstained, passed

#### 6:06

- Membership renewal drive plan: drive more funds in the renewal process. More aggressive, intentional, and consistent
- Launch this Shabbes (good turn out), and upcoming gardening events, mailing and emailing
- Staff and Board participate in solicitation. This group +5
- Shulcloud webinar to use shulcloud tool to make the calls (or a list)
- Starts next week. Active campaign through July.
- 2 month campaign, \$400k
- How many people: Goal of 100%
- Previously done in May and June, then second campaign in high holidays
- Bulk of membership campaign in July and end by August.
- Future: intention to move to the campaign start to May 30th or May 15th
- BJ (NYC): membership drive started today and kol nidre pledge is major revenue.
- Brett: optimistic Shulcloud is an asset. High goal with improvements on the past. No magic hook, and the stock market may impact.
- Idea: matching campaign for the first \$18k
- Molly: it's a hard time for working families and pre-school families
- 20% raise is unreasonable for many
- We are not asking solicitors to request 20% more, but to tell people about membership campaign

#### Rabbinic Transition

- Message to community: We heard you that you want a Rabbi
- We are committing to hiring a Rabbi in some capacity. The ideal is full time
- Creating a task force to come to the board to prepare to present to the congregation in September
- Began the process of fundraising for a Rabbi. No funds earmarked for the budget. Begun to reach out to select congregants to support hiring a rabbi.

- Our intent is to solicit 100% of what we need for a rabbi.
- Alternative revenue to balance the budget
- Worried about fundraising with stock market down
- Full time Rabbi \$150/ year: needs \$450 for 3 years.
- Everyone present was willing to give, \$100k has been pledged.
- Task force will move us forward
- Nat: Increasingly concerned there is a creeping sidelining of proper board decision making. I don't understand our [the board's] role. Decisions are made by "We, the royal duo." Anxious.
- We (Jeff and Yoram) have overstepped our marks. The board will honor congregants.
- Motions should be on the agenda the week the before
- This should have been voted on in advance
- Soliciting members who have been generous (Imagine, Renovation) 50% raised from small group, our goal is 75%

#### VOTE

- **Motion** to support a campaign to raise funds for a Rabbi three year (f/t, h/t, or p/t): Garry, Molly second. 12 in favor, 0 opposed, 0 abstentions

#### Treasurer's Report

- No vote needed if not over \$500

#### Alternative Revenue

##### Parish House

- Real estate bubble. Appraised: \$650k, Zillow: \$881, Expert estimate: \$725-\$800
- Net \$16k. Endowment fund, 4%, \$200k building fund. Need ready funds\$44k
- Mindy: get rid of Parish House immediately
- Brian Boardman

##### Back Property

- 6 acres. Senior housing, less traffic impact. Nature trails.

##### Preschool

- Full facility assessment.
- Erica has a vision that exercises our values
- \$18K loss through end of May
- If we expand the preschool, we also need to expand the Hebrew School because those kids will grow

6:52 Adjourn

Motion to adjourn: Nat, Seconded: Rebecca